



SitOnIt • Seating®

Project Spotlight

A Popular Shopping Center Gets Makeover with Composium and Mezzanine

geneseevalleycenter

INSTALL FACTS:

Sales Rep: Contract Source Group

Time Frame: May-July 2014

Product: Composium, Mezzanine

Occasional

ABOUT THE PROJECT

The Genesee Valley Center is a popular shopping mall in Flint Township, Michigan that welcomes more than just hundreds of shoppers but also movie goers and even a walking club that meets regularly. That means a lot of traffic and a lot of wear and tear. And after eight years, the place needed new furniture. The architect assessed the property and introduced buyers there to SitOnIt Seating for seating and tables.

WHAT MADE THE DIFFERENCE?

Composium has features that are critical in high-traffic spaces. Clean outs facilitate easy maintenance – an important consideration at a mall where visitors can eat or drink as they take breaks on the sofas. The mall leadership liked that it could customize the seating both with features and also with cost-effective, easy-to-maintain textiles in such a wide variety. But the damage warranty and field replaceable parts really clinched it. To be able to replace a damaged arm – and not the whole chair – means savings over time on furniture that's sure to see damage.

With seating squared away, the mall looked for side tables that would coordinate with Composium. They chose from the Mezzanine side table collection. The mall went with round and oval tables where customers could set their bags or coffees.

The Customer Service from SitOnIt Seating was exceptional and the timeline worked out perfectly. In fact, the furniture was ready ahead of schedule.

WHAT'S NEXT

At the mall, customers have had nothing but compliments about the new soft seating. And with this kind of positive response – and the great price point – facilities leadership at the mall is sure to look for a long relationship with SitOnIt Seating.