



Project Spotlight

A University Makes a Smart Choice With SitOnIt Seating



INSTALL FACTS:

Dealer: **BA Designs, LLC**

Time Frame: **May 2013**

Sales Rep: **Contract Furniture Source**

Product: **Composium**

ABOUT THE PROJECT

When the University of Kansas was looking for new lounge seating for the student union, durability was a major consideration. Facilities representatives at the college knew the chairs and ottomans would need to withstand heavy use and abuse by students all day, every day. Enter Kansas City-based BA Designs, a new SitOnIt Seating dealer. They worked with Kansas alum Rick Mudge and the sales team at Contract Furniture Source to identify Composium as the perfect solution.

WHAT MADE THE DIFFERENCE?

The biggest concern for the university was durability and construction of the furniture. With Composium, they didn't need to worry. University representatives were impressed by Composium's beam construction, steel-rail system and modular assembly that means parts can be easily replaced in the field. Another huge selling point was the SitOnIt Seating 10-year warranty for original purchasers.

But when it comes to lounge furniture, durability is meaningless without comfort.

And university officials were concerned about providing that in a space that's designed for relaxation. So they put SitOnIt Seating to the sit test. And they

loved it. **WHAT'S NEXT**

With the project just completed, it's unclear what the ripple effects will be. But with Composium's durability and BA Designs coming out of the gate so strong, it can only mean good things for SitOnIt Seating at the University of Kansas.