



SitOnIt • Seating®

Project Spotlight

Vertos Medical needs a lounge ASAP and SitOnIt Seating has their back.



ABOUT THE PROJECT

When back surgery device specialist Vertos Medical needed seating for its doctors, comfort was paramount. With only a month until installation, so was time.

Vertos Medical, a leading medical device company that focuses on back pain reduction, needed soft seating for its doctors' lounge and waiting area. The company was looking for a café-style feel – a place where doctors could check their emails, make calls and relax. But they needed it fast. Design firm Studio SA directed the project to Corporate Business Interiors' Coco McLeod. She knew that with the client's specific needs and budget, SitOnIt Seating would be the perfect solution.

Working with a narrow 4-week timeframe, the Southern California SitOnIt Seating sales team and the client used the SitOnIt Seating design tool to narrow down the look and feel of the installation. The client chose the Composium collection because its soft, rounded lines contrasted nicely with the sharper-edged geometric patterns of their flooring. The clean, simple collection brought softness to a room where doctors are encouraged to sit and get comfortable. With so many versatile in-stock textiles to choose from, along with our easy-to-work-with COM program, going with SitOnIt Seating saved the client valuable shipping time. All the other components they ordered for the space needed to be quick-shipped at an additional cost.

The Vertos Medical installation proves again that SitOnIt Seating is a design firm's go-to choice not just for great design at a great price, but also for speed and ease of doing business. After covering Vertos Medical's doctors' backs, SitOnIt Seating is poised to be the go-to solution for soft seating in waiting rooms and lounges throughout the healthcare market.

Vertos Medical

Aliso Viejo, CA

INSTALL FACTS:

Sales Rep: Southern California

Dealer: Corporate Business Interiors

Time Frame: September - October 2012

Product: Composium Lounge Seating