



SitOnIt • Seating®

Project Spotlight

The National Bank of Indianapolis Invests in Flexible Seating with SitOnIt Seating



INSTALL FACTS:

Sales Rep: Bruce Longhino Group

Dealer: Brenner Design Inc.

Time Frame: February – March 2013

Product: Visit

ABOUT THE PROJECT

The employee lounge at The National Bank of Indianapolis, Corporate Tower in downtown Indianapolis welcomes employees from all floors and departments. It's a space for collaboration, lunch meetings and group gatherings. When the time came for a renovation, the company looked for comfortable and inviting lounge furniture to boost employee productivity – and spirit – during the work day.

The designer and owner's rep for the bank, Brenner Design, had worked with SitOnIt Seating for a decade. They helped The National Bank of Indianapolis standardize on the @Work task chair. When the time came to update its look, the bank worked with Brenner Design's Interior Designer Rachel Reynolds and the Bruce Longhino Group to select new seating for the bank's corporate lounge. SitOnIt Seating was an obvious choice.

WHAT MADE THE DIFFERENCE?

The layout of the space was a challenge. The room has two large columns so mobile seating became important. The designers took on the challenge, choosing the versatile SitOnIt Seating Visit collection that can be linked in a variety of configurations with or without arms.

The SitOnIt Seating online design tool was critical to this project. It enabled the client to see how the seating could be customized to suit their needs. The easy mobility of Visit – with its built-in pull-handle and option for two-leg, two-wheel versions – meant that the chairs could be moved around easily for collaboration. That, together with Visit's contemporary aesthetic and SitOnIt Seating's short lead time, quick shipping and unbeatable price point, made the choice an easy one for meeting budget and deadline.

WHAT'S NEXT

The project has garnered a lot of positive feedback. Employees love the comfortable seating and the ability to move and re-arrange the layout. It's an ideal match for the bank, and they couldn't have been more pleased with the result. Going forward, they'll likely turn to SitOnIt Seating as trusted sources for affordable, customizable seating solutions.