



SitOnIt • Seating®

Project Spotlight

SitOnIt Seating Shapes up a Minnesota YMCA



INSTALL FACTS:

Sales Rep: Contract Office Marketing Inc.

Dealer: iSpace Furniture Inc.

Time Frame: February – March 2013

Product: Composium



ABOUT THE PROJECT

In its 160-year history, the YMCA has established centers in 10,000 neighborhoods across the country. With the aim of bringing communities together and giving them healthy opportunities, the YMCA knows that creating a welcoming environment for its visitors is critical to its mission. But because YMCAs often include gymnasiums and rooms for fitness classes and sports, that desire has to be balanced with the practical needs of a high-traffic space. The ability to replace parts is essential. This was precisely the case in dealer iSpace Furniture's project with a Minnesota YMCA. The facility was looking for inviting – and easy – seating for its community room and lounge. SitOnIt Seating – and its field-replaceable parts – were a perfect fit.

WHAT MADE THE DIFFERENCE?

When the YMCA was looking to standardize on its seating, Kathy Blake with iSpace Furniture recommended SitOnIt Seating for its fast turnaround, style and affordability. It was the first time in the YMCA had tried SitOnIt Seating and operations managers there trusted Kathy's judgment in finding something that would fit all their needs. Kathy showed them Composium. The YMCA immediately loved the look – modern, clean and welcoming.

Composium offered features that are critical for high-traffic facilities. For the YMCA, the ability to replace parts in the field was key. Seating there is sure to face a lot of wear and tear. The clean-out was also important for easy and reliable maintenance. Facilities staff also liked that they could change colors for different branches with the wide selection of fabrics SitOnIt Seating offers. And when YMCA officials saw the price – the deal was seated.

WHAT'S NEXT

Composium was such a success that it has now been installed at other YMCA facilities in Minnesota. The staff likes how easily color schemes can be changed with the huge selection of fabrics and even leathers. SitOnIt Seating has made a splash at the YMCA and promises to whip facilities across the state into fashionable shape!