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SitOnIt Seating Takes Design + Customization to the Next Level with Novo Seating Collection

Cypress, CA, June 10, 2016 —The new Novo™ collection offers high design, innovation and unprecedented customization options in a versatile chair – at an unbeatable price. From the fusion of classic and contemporary aesthetics to carefully engineered functionality, everything about Novo was designed to meet today’s customer’s needs. Design, comfort and customization are Novo’s top features.

“Soft corners, gentle curves and a distinctive profile help create a beautiful overall design aesthetic. The adjustable lumbar support ensures a good fit and long lasting comfort in every workplace,” said Lisa Martin, Senior Director of Product Marketing.

Customization on Novo goes beyond the basics - it changes the game. The level of personalization from frame sizes, frame colors, accent colors, features and textiles is groundbreaking.

First, choose your frame color palette depending on your design needs. “The Novo collection’s black configuration offers classic, timeless elegance; perfect for the boardroom,” says Martin. “While the sophisticated white frame, arm and base combo is ideal for the modern workplace. For contemporary, broad appeal, choose fog. The Novo Collection offers so many looks and virtually unlimited possibilities.”

The Novo gives you the option of choosing the lumbar support in black, white or fog, a selection of 12 breathable mesh back colors, and 13 lumbar accent colors. The choice of three frame colors is your canvas for the ultimate customization.

Customers can choose styles to fit their unique needs with expert engineering and outstanding functionality built into every chair. The Novo base model includes a synchro mechanism, an adjustable integrated lumbar support and a comfortable waterfall seat. Novo in the conference room uses an optional swivel tilt mechanism and a fixed polyurethane arm. Other arm styles are armless, height adjustable or multi-adjustable. A polished aluminum base and seat depth adjustment is also available.

This is cutting-edge custom design that never loses sight of affordability.

Price and Availability

Midback task chair \$469

Highback task chair \$497

Midback task stool \$568

Tailor-make your own Novo on [ChairBuilder®](#), our online specification and visualization tool. SitOnIt Seating is accepting Novo orders now.

See Novo at NeoCon

SitOnIt Seating unveils Novo and other new products at NeoCon 2016, June 13-15. Visit us in Suite 1150.

About SitOnIt Seating

[SitOnIt® Seating](#) is a market leader in high quality, high design, comfortable, and affordable office seating. SitOnIt Seating build-to-order products are designed in California with timely shipping in 2, 5 or 10 days. SitOnIt Seating is a brand of Exemplis, a leading U.S. designer and manufacturer of build-to-order furniture. Exemplis is headquartered in Cypress, California.

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