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IDEON and SitOnIt Seating Earn Three Platinum Awards for Design Excellence [ADEX]

Cypress, CA, April 16, 2015 – IDEON® and SitOnIt® Seating have earned three Platinum Awards at the 2015 Awards for Design Excellence (ADEX).

Over two decades ADEX has become the largest and most prestigious awards program for product design of furniture, fixtures and finishes marketed to the design trade. More than 500 companies submit over 2,000 innovative new products each year. The highest recognition was given to IDEON Aviera® Wood and Aviera Metal, and SitOnIt Seating Wit™ Thintex™.

Wit Thintex provides all the comfort, support, and soft “pillow feel” of a 2” thick upholstered back in a ¼” thick contemporary design. The Wit task chair was conceived with equal portions of design, comfort and value in mind, making this ergonomic collection perfectly suited for task, conference and collaboration environments.

The Aviera collection was developed specifically for high traffic areas. Seats can be specified in 21”, 24”, 30” and 44” widths with guest or patient backs. Frame choice is wood or metal. Aviera Wood seating comprises beech and maple chairs available in four wood stain finishes. Aviera Metal chairs are offered in three powder-coat finishes. The stylish collection includes versatile guest, patient, bariatric and multi-seating, bringing new meaning to the term customizable.

“We are grateful and honored for the ADEX recognition to our Aviera Wood and Metal collections and Wit Thintex,” said Paul DeVries, Co-Founder & CEO of SitOnIt Seating and IDEON. “We believe that smart design, excellent comfort and affordability are of significant value to the A&D community and the great work that they do. We’ve listened and worked hard to incorporate exceptional design into our products. We are pleased that the ADEX Platinum Awards validate those efforts.”

This marks the second year in a row that SitOnIt Seating has walked away with three design awards. In 2014, the Torsa® task chair captured a Platinum Award, with Amplify® and the Wit mesh back taking Gold honors.

All entries in each ADEX category have potential for three award levels: platinum, gold or silver. Judges award points based on form, function, value and fitness for a particular purpose. Total points earned determine each winner’s award level. All Platinum, Gold and Silver level products will be published in the Design Journal 2015 ADEX Winners Edition and will be featured all year on designjournalmag.com.

About IDEON

IDEON® lounge seating and table collections are designed for education, healthcare, hospitality and office environments. IDEON delivers high-quality, stylish lounge seating affordably and quickly, with an industry-leading 10-day turnaround time. Timely shipping and the flexibility of a build-to-order business model has revolutionized the way furniture is specified. IDEON is a brand of Exemplis Corporation, a leading U.S. designer and manufacturer of build-to-order furniture. Exemplis is headquartered in Cypress, California.

Learn more or configure your own custom product at ideondesign.com.

About SitOnIt Seating

SitOnIt Seating is a market leader in high quality, high design, comfortable, and affordable office seating. SitOnIt Seating build-to-order products are manufactured in southern California for timely shipping in as little as two days. SitOnIt Seating is a brand of Exemplis Corporation, a leading U.S. designer and manufacturer of built-to-order furniture. Exemplis is headquartered in Cypress, California. Learn more at sitonit.net.

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